

## CONTACT

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Nasr City, Cairo, Egypt

## **TECH SKILLS**

**Programming Languages** HTML, CSS, JavaScript, PHP

**Database** MySQL

**Dev Tools** VPS, cPanel, DNS, Domains, FTP, Wamp Server

**Design Tools** Figma, Canva

**UX principles** User Flows, Site Maps, Wireframes

### CERTIFICATION

Web Design & Web Development Diploma [AMIT Learning | 2017] **DAVID ISKANDAR** WORDPRESS DEVELOPER

WordPress developer with 4+ years of experience building responsive, user-friendly websites. Skilled in HTML, CSS, JavaScript, Bootstrap, and PHP, with hands-on experience in customizing WordPress themes and plugins. Have a basic understanding of UI/UX principles, which helps in creating websites that are not only functional but also easy to use.

# Work Experience Summary

Dec 2020 - Present [Part-Time]
 Frankie Creations
 WordPress Developer
 Sep 2024 - Jan 2025
 Media Gate

WordPress Developer

Jan 2024 - Jun 2024
 Arab MLS
 WordPress Developer

Jun 2021 – Jul 2022 Raqmeyat IT solutions WordPress Developer

Oct 2020 - Feb 2021 Digital Brandria WordPress Developer

Sep 2019 – Jan 2020 [Internship] THRIII Web Developer

# Projects

### UMAMI E-Learning Solutions umami-learning.com

Dubai MLS dubaimls.ae

Frankie Creations

**For More Projects** 

# **Work Experience**

### Dec 2020 - Present [Part-Time]

Frankie Creations

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#### WordPress Developer

- **Theme Customization:** Customized WordPress themes to align with client branding and design preferences.
- UI/UX Improvements: Improved website layout and design to enhance user experience.
- **Performance Optimization:** Boosted website speed by using caching, minifying CSS/JS, and optimizing images.
- **API and Plugin Integration:** Integrated third-party APIs and plugins to add features and improve functionality.
- **Testing and Debugging:** Identified and fixed website issues related to performance, functionality, and browser compatibility.
- Maintenance and Support: Handled regular updates, backups, and security checks to ensure site reliability.
- **Continuous Learning:** Applied latest WordPress trends and techniques to improve project results.

### Sep 2024 - Jan 2025

#### Media Gate

### WordPress Developer

- Managed VPS Server Operations: Maintained the server environment to ensure stability, security, and maximum uptime.
- **DNS Configuration & Domain Management:** Set up and managed DNS records for client domains, ensuring proper domain resolution and smooth website access.
- Hosting Setup & Maintenance: Configured new hosting environments, managed hosting resources, and resolved technical issues to optimize server performance.
- Email Account & Mail Server Administration: Created and managed client email accounts, troubleshooting delivery issues, spam filtering, and authentication problems.
- **SSL Implementation & Security Maintenance:** Installed and managed SSL certificates for client websites, ensuring secure data transmission and enhanced trust.
- **Regular Backups & Data Protection:** Scheduled and monitored automated backups to protect website data and configurations, reducing downtime risks.
- **Client Support & Issue Resolution:** Assisted clients with VPS hosting, emails, and website functionality, providing prompt solutions for smooth operations.
- **Customized WordPress Themes:** Aligned themes with client branding, improved UI/UX, and enhanced website performance.
- Third-Party API & Plugin Integration: Integrated APIs and plugins to expand website functionality and improve user experience.
- Website Performance Optimization: Improved speed and efficiency by implementing caching, minifying CSS/JavaScript, and optimizing images.
- **Testing & Debugging:** Identified and resolved functionality, performance, and compatibility issues through thorough testing.
- **Ongoing Website Maintenance & Support:** Provided regular updates, backups, and security enhancements to keep websites running smoothly.
- **SEO Strategy & Implementation:** Worked with the team to optimize website content and structure, improving search engine rankings.

# **Work Experience**

### Jan 2024 - Jun 2024

#### Arab MLS

#### WordPress Developer

- **Theme Customization:** Tailored WordPress themes to match client branding and visual guidelines.
- **UI/UX Improvements:** Enhanced website usability and design for a better user experience.
- **Performance Optimization:** Improved loading speed using caching, file minification, and image optimization.
- **API and Plugin Integration:** Added custom features by integrating third-party APIs and plugins.
- Testing and Debugging: Troubleshot and resolved website issues to ensure functionality and compatibility.
- **SEO Strategy Implementation:** Worked with teams to improve search rankings through optimized content and structure.
- **Maintenance and Support**: Performed routine updates, backups, and implemented security improvements.

### Jun 2021 - Jul 2022

#### Raqmeyat IT solutions

#### WordPress Developer

- **Theme Customization:** Designed and modified WordPress themes to align with client brand identity.
- UI/UX Enhancements: Improved user interface and user experience to boost engagement.
- Website Speed Optimization: Used caching, CSS/JS minification, and image compression to increase site speed.
- **API and Plugin Integration:** Connected third-party APIs and installed plugins to add new features.
- **Troubleshooting and Testing:** Fixed bugs and tested functionality for compatibility and performance.
- **SEO Collaboration:** Partnered with teams to optimize site structure and content for better SEO results.
- **Ongoing Maintenance:** Provided regular updates, performed backups, and improved website security.

#### Oct 2020 - Feb 2021

**Digital Brandria** 

#### WordPress Developer

- Website Development: Worked with designers to turn mockups into fully responsive WordPress websites.
- **Performance Optimization:** Enhanced website speed by using caching, compressing images, and minifying CSS/JavaScript.
- **Plugin and API Integration:** Added new features by integrating third-party plugins and APIs to improve user experience.

Sep 2019 – Jan 2020 [Internship] THRIII Web Developer